

# Kyle Herrman

kyle@herrmania.com

(323) 743-3791

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## LEVITY / CENTER DRIVE MEDIA

Video Editor

2018 - present

- Casting editor for dozens of unscripted food and competition shows including GUY'S GROCERY GAMES, KIDS BAKING CHAMPIONSHIP, and CHRISTMAS COOKIE CHALLENGE
- Edited mini documentaries highlighting personality, food quality and story potential for each potential restaurant for the show RESTAURANT: IMPOSSIBLE to help determine which TV episodes would be produced
- Addressed notes and asset management issues using GroupTrail
- Posted network pitches to Vimeo for review

## HUMONGOUS FROG

Multimedia Artist / Social Media Content Creator

2022 - present

- Edited over 50 music videos for HUMONGOUS FROG
- Created audiovisual setups for live performances
- Organized a live electronic music show featuring multiple performers at Old Towne Pub
- Produced GETAWAY, a visual album with audio reactive graphics
- Produced the concert video DO NOT ADJUST YOUR SET
- Posted content to YouTube, Instagram and TikTok
- Designed YouTube thumbnail graphics, logos, posters, and T-shirts

## L'OREAL

Photographer / Videographer

2018

- Photographed and shot video of local salons for the L'Oreal social media team
- Documented the 2018 HAIR FASHION TOUR in Hollywood
- Photographed and shot video of the L'Oreal-sponsored booth at Amazon Prime's THE MARVELOUS MRS. MAISEL premiere

## AUTHENTIC ENTERTAINMENT

Video Editor

2017

- Edited TRADING SPACES episode 907
- Edited web episodes of TRADING SPACES to promote the relaunch of the show
- Edited sizzle reels that were used for pitching new television shows to networks

video reel available at [resume.herrmania.com](https://resume.herrmania.com) (password: kyleedits)

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## DISNEY ABC TELEVISION GROUP

Digital Media Producer

2005 - 2009

- Created an in-house video department for SOAPNET.COM. Managed a team of 7 people that provided video shooting and editing services for SOAPNET and ABC DAYTIME, including THE VIEW
- Determined strategy, schedules, technical specifications, equipment needs, and workflow and asset management processes for the SOAPNET.COM video team, specifically during a period of extensive redesign and rebranding
- Directed, produced, shot, and edited on location event and red carpet coverage, including the DAYTIME EMMYS, L.A. FASHION WEEK, SUPER SOAP WEEKEND AT WALT DISNEY WORLD, and THE OSCARS for use on Disney-owned websites, YouTube, and Facebook
- Directed, produced, shot and edited weekly in-studio news productions, on-set behind-the-scenes interviews and features, and more for ABC.COM, ABC DAYTIME.COM, SOAPNET.COM, and SOAPNETIC, plus related mobile and viral efforts
- Delivered episodes of ABC programs to ABC.COM's full episode player and Hulu, Netflix, and Apple
- Held weekly conference call with heads of programming and production to determine actors available for interviews, noteworthy scenes for behind-the-scenes coverage, fan events or red carpet events to cover
- Edited show clips for use on DISNEY ABC CABLE NETWORKS-related web sites, including DISNEYCHANNEL.COM, TOONDISNEY.COM, PLAYHOUSEDISNEY.COM, and ABCFAMILY.COM
- Integrated video elements into presentations, called / directed live shows, and supervised AV setups and crews for many high profile audiovisual presentations for high-ranking executives (including then-current head of ABC, Anne Sweeney). I worked on the All Hands presentations for Disney ABC Television Networks including the East Coast event at the Beacon Theatre in NYC, Ad Sales presentations, Upfronts, the Disney ABC Television Group NCTA booth, and many others

## SKILLS

Video Editing, Photography, BTS Shooting, Camera Operation, Audio Visual Setup, Electronic Music Composition, Asset Management, Motion Graphics, Brand Marketing, Writing, Content Creation, Metadata, Media Delivery to Broadcast and Streaming

## SOFTWARE / SERVICES

Premiere Pro, Avid, Final Cut, Resolve, Photoshop, Adobe CC, Motion, CapCut, OBS Video Streaming, Grouptrail, Slack, Zoom, Google Docs, Wordpress, Drupal, Brightcove, JIRA, YouTube, Instagram, TikTok, Threads, Vimeo

## EDUCATION

ITHACA COLLEGE - B.S., Cinema & Photography

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## SELECTED CREDITS:

### TELEVISION Video Editor, 2009 - present

**MASTERCHEF JUNIOR S9** for Berkeley Prods. / Fox - casting editor  
**PRESS YOUR LUCK** for Fremantle / ABC - casting editor  
**HARRY POTTER WIZARDS OF BAKING** - TheOldSchool / MAX - casting editor  
**MOTEL RESCUE** for Triage Ent. / MAX - casting editor  
**GUY'S GROCERY GAMES** for Levity / Food Network - casting editor  
**RESTAURANT: IMPOSSIBLE S14 - 19** for Levity / Food Network - casting editor  
**PASSWORD** for Triple Threat / NBC - casting editor  
**THE CUBE** for All3Media / TBS - casting editor  
**ALEX VS AMERICA** for Levity / Food Network - casting editor  
**THE TITAN GAMES** for A Smith & Co. / NBC - casting editor  
**ECO-CHALLENGE** for Mark Burnett / Amazon - casting editor  
**GORDON RAMSAY'S 24 HOURS TO HELL & BACK** for All3Media / Fox - casting editor  
**TRADING SPACES episode 907** for Authentic Entertainment / TLC - editor  
**TRADING SPACES SEASON 9 digital episodes** for Authentic Entertainment / TLC - editor  
**KIDS BAKING CHAMPIONSHIP S9, S10** for Levity / Food Network - casting editor  
**THE HUSTLER** for All3Media / ABC - casting editor  
**CHRISTMAS COOKIE CHALLENGE** for Levity / Food Network - casting editor  
**SPRING BAKING CHAMPIONSHIP** for Levity / Food Network - casting editor  
**SUPERMARKET SWEEP S2** for Fremantle / ABC - casting editor  
**SUPERMARKET STAKEOUT S4** for Levity / Food Network - casting editor  
**BEST BAKER IN AMERICA** for Levity / Food Network - casting editor  
**GET A ROOM WITH CARSON & THOM** for Critical Content / Bravo - casting editor  
**AMY PURDY show pitch reel** for Authentic Entertainment - editor  
**RED BULL: CREATION** for Balance Vector Productions - assistant editor

### DISNEY ABC TELEVISION GROUP Digital Media Producer, 2005 - 2009

**HIGH SCHOOL MUSICAL 2 sequence** for Disney Channel Brand Management - editor  
**GENERAL HOSPITAL COFFEE BREAK web series** for SOAPnet / ABC Daytime - creator / writer / producer  
**GENERAL HOSPITAL BTS videos** for SOAPnet / ABC Daytime - producer / editor  
**CAMERA READY web series** for SOAPnet / ABC Daytime - producer  
**HOT SHOTS web series** for SOAPnet.com (5-10 per week) - producer / editor / camera  
**ABC DAYTIME START NOW web video** for ABC Daytime - producer / editor / camera  
**GOSSIP GIRL finger puppet parodies** for SOAPnet.com - editor / camera  
**DAYTIME EMMYS RED CARPET web video** for SOAPnet - producer  
**SUPER SOAP WEEKEND AT DISNEYLAND web videos** for SOAPnet - producer / editor / camera  
**L.A. FASHION WEEK videos** for SOAPnet.com - producer / editor

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## DOCUMENTARY / INDEPENDENT

**HUMONGOUS FROG** music videos ([YouTube](#), [Instagram](#)) - director / editor

**HOUSELESS** feature documentary for Moto Entertainment - editor

**HOPELESS VIRGINS IN LOVE** independent feature - writer / director / producer / editor

**MASS APPEAL MADNESS** tour documentary for Spring Heeled Jack -  
producer / director / editor

**ROOTED IN PEACE** feature documentary for Blue Water Entertainment - assistant editor

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